# N E W S R E L E A S E

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**ESP LAUNCHES RV COMFORT KIT – SUPERIOR INSULATION FOR RECREATIONAL VEHICLES**

***Proven reflective insulation stops heat, deadens sound***

*(March 24, 2015, New Oxford, Pa.)* — [Environmentally Safe Products (ESP)](http://low-e.com/index.html), manufacturer of ESP Low-E® reflective insulation, announced today that it has launched the Low-E [RV Comfort Kit](http://www.low-e.com/rvcomfortkit.html), a reflective insulation kit for use in recreational vehicles. The kit offers quantities of ESP Low-E insulation® sized and packaged specifically to provide energy savings and comfort to RV owners and users.

ESP Low-E® blocks ***97% of radiant heat transfer*** making it the ideal material for windows, vents, roofs, doors or other areas of any recreational vehicle through which heat might pass.

Besides efficiency and comfort, Low-E can also protect RV tires from harmful UV rays that can degrade the rubber prematurely, as well as provide a sound shield for an RV’s generator box.

The **RV Comfort Kit**,competitively priced for consumers,is the only RV application that offers ESP Low-E®, the industry-leading reflective insulation with a 25-year track record. Currently available through [Amazon](http://www.amazon.com/ESP-Comfort-Low-E-Insulation-Multipurpose/dp/B00TXQ5J12/ref%3Dsr_1_2?ie=UTF8&qid=1426788879&sr=8-2&keywords=esp+lowe+rv), hardware stores and independent dealers, the RV Comfort Kit offers all the advantages of ESP Low-E® brand insulation:

* Lightweight and flexible; easy to cut, handle and install
* Puncture- and crush-resistant; Class 1, Class A fire rated
* Long-lasting, non-toxic — will not rust or mildew

The RV Comfort Kit is available in 4 x 10’, 4 x 25’, or 4 x 50’ rolls to accommodate different needs. Each kit comes with foil tape and a cutting tool for application.

ESP Low-E reflective insulation is created by heat-bonding a pure aluminum facing to closed cell non-toxic polyethylene foam.

RV applications are one of the most recent markets for ESP Low-E®. Over the past 25 years, more than half a billion square feet of ESP Low-E® has been used to insulate residential, commercial, and industrial buildings throughout the U.S.

For more information, visit [www.low-e.com](http://www.low-e.com), or order online at [Amazon](http://www.amazon.com/ESP-Comfort-Low-E-Insulation-Multipurpose/dp/B00TXQ5J12/ref%3Dsr_1_2?ie=UTF8&qid=1426788879&sr=8-2&keywords=esp+lowe+rv).

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***Environmentally Safe Products Inc****., located in New Oxford, Pa, is a producer of high-quality building insulation products for residential, commercial, industrial and agricultural building industries. ESP’s signature offering, Low-E***®** *Reflective Insulation, is a patented product that blocks 97% of radiant heat. For more information, visit* [*www.low-e.com*](http://www.low-e.com)*.*